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Carbon 2.0: Can London lead the low-carbon revolution?

London must harness its world-leading creative and digital industries to deliver low-carbon economic growth. Hi-tech solutions building on London's expertise in smart design, collaboration, open data and behaviour change have a key role to play as the world transitions to a low carbon economy. London is well-placed to lead the way.

London's Living Room, City Hall, The Queen's Walk, London, SE1 2AA.

Arrive at 6pm for a 6.30pm start with the panel debate and audience Q&A; drinks and networking from 8pm to 9pm.

RSVP by 14 October 2011 to rsvp@carbonculture.net

As global economies decline and businesses feel the squeeze, carbon saving can fall down the priority list. Yet with business competitiveness at stake as well the environment, we can't afford to ignore smart solutions that can help deliver lower carbon economic activity.

London has set out to become one of the greenest cities in the world by 2025. But a radical shift in approach is urgently needed if we are to cut carbon dioxide emissions by 60% in just under 15 years. We need to improve the energy efficiency of buildings, products and services. The digital revolution provides us with real opportunities to support the transition to a low carbon economy by developing a range of smarter, faster, better tools for reducing carbon dioxide emissions, improving resource efficiency, driving business competitiveness and so delivering a more sustainable economy.

Marking the launch of new social enterprise CarbonCulture, a project supported over the year by London Leaders, this evening will examine how London can achieve global leadership in this exciting new world.

Join our expert panel and selected guests for this event at City Hall to debate how London can lead the low-carbon revolution, followed by a drinks reception and networking.

Speakers:

Special Guest from the GLA

Jennifer Clark, Director of Environment
Skanska UK Plc

Mat Hunter, Chief Design Officer
The Design Council

Luke Nicholson,
London Leader and founder of CarbonCulture

Molly Webb, Head of Smart Technologies
The Climate Group

Chair:

Lucy Siegle, Journalist and Author
The Observer and The One Show on BBC1

LONDON LEADERS

**CARBON
CULTURE.**